



ARIZONA  
CHARACTER  
EDUCATION  
FOUNDATION

**FOR IMMEDIATE RELEASE**

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Page 1 of 1

**ARIZONA CHARACTER EDUCATION FOUNDATION  
OFFERING MINI-GRANTS FOR CHARACTER COUNTS!**

The Arizona Character Education Foundation (ACEF) is encouraging creative and innovative projects that bring character education to Arizona's youth by offering their CHARACTER COUNTS! Mini-Grant Program.

A total of up to \$20,000 is available for grants for the 2010-2011 school year to provide assistance to Arizona schools and non-profit youth organizations to implement or expand their CHARACTER COUNTS! Program.

"Teaching good values and character education to Arizona's youth is vital to help influence the future leaders of our state," said Louise Moskowitz, Chairperson of the Mini-Grant Committee. "The ACEF's Mini-Grant Program can help kick-start or improve a program that connects and inspires young people, and gives them strong and constructive guidance teaching them that good character can lead to a better future," Moskowitz said.

Grants are available in four clusters: elementary school, middle/junior high school, high school and other – other being detention centers or registered not-for-profit youth organizations such as the Boys/Girls Clubs, Scouts, etc. Under each cluster, funds will be awarded based on the type of project: start up, program expansion, or service learning (each up to \$1,000).

Applications must be postmarked no later than Friday, October 29 and are available at [www.azcharactereducation.org/resources/fund-opp.html](http://www.azcharactereducation.org/resources/fund-opp.html).

For more information and/or questions, contact [Louise.Moskowitz@aps.com](mailto:Louise.Moskowitz@aps.com).

The ACEF is committed to developing youth with positive character values and to equip and mobilize parents, educators and others who touch the lives of Arizona's youth to instill in them the traits of positive character. ACEF believes that character education should be non-partisan and non-religious, teaching universally-accepted values, such as trustworthiness, respect, responsibility, fairness, caring, and citizenship, and motivating youth to incorporate these values into their lives.